



News Release

For Immediate Release

SANYO sets its sights on solar awareness in Canada through The Sunpark Challenge

March 12, 2007 (Guelph, Ontario) – SANYO Canada Inc., best known for its consumer electronic products, is the newest corporate sponsor of The Sunpark Challenge, an ambitious initiative to build Canada's first solar park in 2007.

The Sunpark Challenge invites Canadian corporations to sponsor the solar panels that will make up the solar park. The panels convert sunlight into clean, non-polluting electricity for use in Ontario homes, schools and businesses, a process that results in no pollution and no negative effects on the health of individuals.

“SANYO's goal from the top level is to decelerate climate change. We want to create awareness of these sources of renewable and clean energy in Canada, and Sunpark is a great way to do that,” says KC Chang, Manager, Sales & Marketing, Components & Solar, SANYO Canada Inc. “We can't do this type of initiative ourselves, and so we enlist great vehicles like Sunpark.”

SANYO is already an active participant in the renewable energy field, with an established reputation in solar energy technology in both Europe and the United States. The company's technology was used in building Japan's *The Solar Ark* – the world's largest solar-power generating structure. SANYO has also developed *Eneloop*, a recyclable battery that can be recharged up to 1,000 times.

“SANYO is committed to clean, renewable energy,” says Chang. “We care for people and the Earth, and our sponsorship of Sunpark is in line with that spirit. We would like our customers to embrace this technology and do their part to make Canada a better place to live.”

“We are extremely pleased that a company with SANYO's reputation, experience and expertise has chosen to become a Sunpark sponsor,” says Richard Mash, President, Sunpark Energy Corp. “I'm sure everyone in Canada will recognize the SANYO brand, and will be delighted that the company is giving so much back to the community in which its customers live, work and play.”

SANYO Canada, established in 1958, is based in Concord, Ontario. Founded in 1947 in Osaka, Japan, SANYO, which stands for “three oceans,” has \$22 billion worldwide in sales. The company provides a full range of SANYO consumer and industrial products including audio and video, digital cameras, wireless communication, LCD projectors and monitors, security video, air conditioning and home appliance products. SANYO is also the world's largest manufacturer of rechargeable batteries. Its environmental focus includes solar energy panel products, non-fluorocarbon refrigeration, and electric vehicle power solutions.

For more information, contact:

Richard Mash, Sunpark Energy Corp.
519-780-3271
rmash@sunpark.ca
www.sunpark.ca

KC Chang, SANYO Canada Inc.
905-760-9944 ext. 4024
KChang@SCI.sanyo.com
www.sanyo.ca