



FireFly Energy Takes the Initiative Converting Sunshine into Energy for Their New Building

July 5, 2006 (Guelph, ON) – As the Province of Ontario faces potential energy shortages, FireFly Energy is taking the initiative to implement their own power generation by installing solar power in their new office building in Guelph.

FireFly Energy and its parent company, Ag Energy Co-operative have installed fifty-one solar panels on the roof of their newly acquired office building on Speedvale Ave in Guelph. The electricity generated by these solar panels will meet the majority of the office's power requirements. In addition, the generation will result in eleven tonnes of CO₂ production being avoided each year which is equivalent to planting about 2,000 trees.

“We're very excited about our new solar power project and the opportunities it opens up” states Bruce Fraser of FireFly Energy. “Not only are we supporting a clean and renewable source of energy, but we're learning first-hand about this technology and will be able to give practical and valuable advice to our customers”.

As the energy supply mix changes and demand continues to increase in Ontario, it is becoming increasingly important to encourage independent power generation. Incorporating solar power into office buildings is one way companies can take the initiative and reduce the demand for energy by generating their own energy. FireFly is one of the first companies in the larger Guelph area to generate solar power for an office and to equip the building with many other energy saving technologies.

The new solar panel system at FireFly is open to the public. To visit the site or to learn more about FireFly Energy and its new solar roof, please visit www.fireflyenergy.ca or contact our office. FireFly Energy is a division of Ag Energy Co-operative. FireFly offers long-term, fixed price natural gas and electricity programs to help people control their energy costs.

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For more information or to visit the site, contact:

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