



News Release

For Immediate Release

FireFly Energy Accepts ‘The Sunpark Challenge’

July 26, 2006 (Guelph, ON) – The project to build Canada’s first solar park is gaining momentum as companies like FireFly Energy accept the challenge and make a donation.

The Sunpark Challenge is a unique project, inviting all Canadians to become involved in supporting the development of a solar park that will “help create a better planet for future generations”. The solar park will be built in the rural area of Guelph by Sunpark Energy Corporation. Sunpark plans to generate green, renewable energy using the solar park and sell this energy back into the Ontario power grid. They believe this project will eventually be profitable but given the enormous size of the undertaking they are requesting support in these early stages of development.

The project is being supported by companies like FireFly Energy who make a donation. Bruce Fraser of FireFly believes that, “Building the solar park will have a significant impact on everyone living in Ontario because it will help provide an alternative source of energy supply to meet our growing demand.”

The donation to the solar park was an obvious choice for FireFly Energy because they recently added solar panels to their own building in an effort to conserve energy and support the development of safe, environmentally friendly energy sources.

“We started off by installing solar panels for our new office building and quickly realized the benefits and value of this technology. We decided we wanted to make a stronger contribution to the development of solar energy in a way that will reach others. The Sunpark Challenge is the perfect way to do this.” states Bruce Fraser of FireFly.

The solar park will be the first of its kind in Canada. The solar panels used in a solar park don’t cause pollution or emit any greenhouse gases that can cause global warming and are capable of producing electricity in a safe, environmentally friendly manner for many decades. Individuals or companies are encouraged to make a donation to the project and in return receive recognition of their contributions to the environment on the website at www.sunpark.ca

FireFly Energy is a different kind of Energy Company, and is always seeking out better energy solutions to help their customers, the community and the environment. They offer long term contracts for natural gas and electricity in Ontario.

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